

Stefan Sojka – Creative Director – Background/Profile

Stefan has been involved with digital media since 1995, producing and consulting on countless projects. He is passionate about the Web and the opportunities and promises it brings and he remains plugged into the ongoing evolution that continues to transform our work and our lives.

Before the Internet arrived, Stefan had a successful career in Entertainment and Events, performing in a variety of live bands during the 80s before pursuing a solo career in clubs, corporate, public and private events around Australia.

Stefan is known for his enthusiasm and abundant energy when it comes to helping others. He understands that although the Web has been around for many years now, it is such a new medium that many people are still getting used to it and what it can and can't do. His down-to-earth approach to this multi-dimensional landscape has helped our clients find appropriate and effective solutions to their needs, free from unrealistic expectations or unnecessary complexity.

Writing

Writing is one of Stefan's great passions. He was a regular writer for Australia's first Internet magazine, 'internet.au' and one of the biggest contributors to the quarterly 'Australian Net Directory'. For the past three years, Stefan was a columnist for the award-winning 'NETT#' magazine.

Presenter

Stefan is often asked to give presentations about the Internet, marketing, business and networking at business seminars, workshops and schools. He loves sharing his insights and experience and is an entertaining and engaging speaker.

Community Roles

- City of Ryde – Economic Development Advisory Committee
- Ryde Chamber of Commerce – Executive Committee
- Rotary Club of Ryde – Digital Marketing

Other Activities

- Music composition
- Recording studio – www.subatomicstudio.com
- Singing/Performing – www.stefan.net.au
- Master of Ceremonies for numerous public & private events
- Mentoring students
- Successfully operated one of Australia's first online dating sites from 1997–2002